



From Development Manager: Harriet Alderman

24 January 2020

Dear Parents

Save the Date for Abingdon School's first ever Giving Day, Wednesday 18 March 2020

This year Abingdon is celebrating 150 years of being on our current site at Albert Park. We are excited that, as part of our anniversary programme in this special year, we will be running our first ever Giving Day.

We are delighted to invite you to save the date for this fast-paced 24-hour online fundraising challenge on Wednesday 18 March.

What will Giving Day raise funds for?

Abingdon has always provided free and assisted places. We currently support 58 pupils with means-tested bursaries; we want to double this number and our aim is never to turn down good applicants due to lack of funds.

Our school is thriving and we want to do more to share the opportunities and excellence we have to offer.

100% of funds raised on Giving Day will go towards helping us to reach our goal to increase the number of bursary places we can offer at Abingdon.

Who is Giving Day for?

Everyone! On Wednesday 18 March the whole Abingdon community will get together online, whether that's to help share the message, make a gift or tell their own stories to inspire others to get involved. Staff, pupils, OAs, parents and friends can all play a role in making Giving Day a success.

On Giving Day we will be sharing inspiring stories from those whose lives have been touched by the positive impact of a bursary (or assisted place). If you would like to share your story about the impact a bursary made in your life, why you made the decision to support bursaries for others, or why you believe broadening access to schools such as Abingdon is important, we would love to talk to you. Please contact Harriet Alderman, Development Manager, at development@abingdon.org.uk or 01235 849107.

Ahead of Giving Day, start following the Abingdon social media accounts (@abingdonschool and @abingdon_head) and keep an eye out for more information closer to the day.

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Please save Wednesday 18 March in your calendar for the 2020 Abingdon Giving Day.
Everyone can get involved; we'd love you to be part of it.

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