



ABINGDON

From Teacher i/c Young Enterprise: David James

1 September 2017

Dear Parents

Parent Advisers for Young Enterprise 2017/18

We are hoping to identify some enthusiastic, parents with practical experience in business who are willing and able to support some teams from the 4th Year participating in the National Young Enterprise Company Programme in 2017-18.

The Young Enterprise Company Programme provides a fantastic opportunity for pupils to expose themselves to the 'business world' and to learn by doing. They will sell shares to raise capital and elect directors to manage the day-to-day running of their business. They will be part of a national competition and will need to sell their goods or services in the real world to customers who demand quality and competitive prices. Some student teams will succeed in progressing through different levels of a national competition through the year, others may focus on the challenges of a start-up business, team dynamics and trying to make a profit, this can be a hugely rewarding experience for all involved. In the past some of the teams have done fantastically well, learning much out how to start a business and to work in teams, as well as actually selling to the public and making some money!. The teams have taken great satisfaction from their past successes, manufacturing innovative products, handling the cash from their sales and, in many cases, winning prizes at various stages in the YE competition, including one team that got to the National Finals, competing against Sixth Formers!

To support the pupils, we need mentors able to attend the weekly Board meetings typically on a Thursday, though we may be open to a team being on the Friday afternoon, both between 4 and 5. Also, ideally, to be available from time to time by email during the week and at weekends for further advice as they guide the pupils through the business cycle during the course of the school year. In addition from time the teams will busy at the weekends, typically at Christmas Fairs, Trade Fairs and other sales events.

Enthusiasm and patience are key attributes to mentoring the teams based on a practical business background. No prior experience of the YE programme is required, there is a broad network willing support you!

Please let me know if interested in helping, or discussing the matter further. A brief outline of your business background and availability would be useful.

David James - Teacher i/c Young Enterprise
david.james@abingdon.org.uk

Abingdon is committed to safeguarding the welfare of children and young people and expects all staff and volunteers to share this commitment. All appointments are subject to a satisfactory enhanced DBS check.

Abingdon School, Park Road, Abingdon, Oxfordshire, OX14 1DE

Tel: +44 (0)1235 521563

Fax: +44 (0)1235 849079

www.abingdon.org.uk