



ABINGDON

From the Headmaster: Michael Windsor, BA, MA

29 September 2017

Dear Parent

Request to participate in a confidential survey on fees

I am writing to seek your help in a survey which will, I strongly believe, prove to be invaluable in the coming years – both to fee-payers and to the Abingdon Foundation.

Abingdon is acutely aware of the fact that whilst families are committed to providing the best possible education and opportunities for their children, the financial burden of achieving those aims is high. Thus, we are engaging with Baines Cutler on a project to help the School gain a full and clear understanding of our fee-payers. It is our firm belief that if we have a detailed understanding of the sources of funding for school fees (and the potential risks to those sources), the income profiles of our parents, and the work/time commitments and pressures that they are facing, we will be able to make the best possible decisions around fee increases, bursary budgeting and, consequently, our strategic and financial planning for the future.

It is vital to stress the need for total anonymity and confidentiality. All of the information will go directly to Baines Cutler and they will create a series of reports for the School based upon the information that you provide. The survey itself is completely anonymous, everything that the School sees will be aggregated and we will not have access to any of the data that underlies those reports.

Can I please encourage you to find the time to complete the survey – it should take about 20 minutes. I hope that you will see that it is in everyone's best interests to achieve the most comprehensive picture as possible. Please click the link below and use the school identifier **9830** to enter the survey itself. The survey closure date is **22 October 2017**. Thank you for your support.

<http://surveys.bcsconsultants.co.uk/earnings-time-survey/enter/>

Yours sincerely

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