



ABINGDON

From the Head of German: Alexandra Cardinal von Widdern

12 September 2014

Dear Parents / Guardians

German Business Challenge at Radley College

Abingdon Germanists have not been too keen in the past to socialise with Radley boys at their excellent German socials. Now there is the chance to compete against them in this exciting real life business challenge.

After workshops (in English) with excellent speakers from the industry, boys will have five days to work independently and in their own time to create a brief for one of two German companies who are looking to use their advertising campaign. The clients are the Staatsgalerie, Stuttgart – Germany (one of the most important museums in Germany) and The German National Tourist Office in London.

The boys then present their brief to a panel of judges on Friday 10 October at Radley College.

Essential Details

Sunday 5 October 2014 – All day workshop at Radley College:
11am – 5pm (lunch provided)

6 - 10 October – Independent work on project in groups outside lesson time

Friday 10 October 2014: 7.30- 9.30pm - Presentations at Radley College

Year groups: 11, 12 and 13. Boys do not need to be studying German. Teams will comprise of 2-6 students, and individual participants from schools can be combined with other teams.

Boys will have to be collected from Radley College on both days and dropped off there on the Sunday. I am, however, happy to take participants on the public bus to Radley College on Friday 10 October (see transport arrangements on consent form).

Parents of 6th formers please note that the Geography trip takes precedence.

Yours sincerely

Alexandra C v Widdern
alexandra.widdern@abingdon.org.uk
Emergency contact: 07734738895
Head of German

Abingdon School, Park Road, Abingdon, Oxfordshire, OX14 1DE

Tel: 01235 521563 Fax: 01235 849079

www.abingdon.org.uk

German Business Challenge at Radley College

Return to A C v Widdern (German department) by Monday 15 September 2014

I would like my son (name) _____ (tutor group) _____
to participate in the Radley Business Challenge on Sunday 5 October and Friday 10
October.

Transport arrangements (please tick / provide names as appropriate):

My son will be	05/10/2014 11am	05/10/2014 5:15pm	10/10/2014 7:15pm	10/10/2014 9:45pm
dropped off at Radley College				
taking the public bus to Radley College (I will provide my son with £2.10 for a single fare)				
collected from Radley College		by:		by:
Making his own way home				

Signed: _____ Date: _____